

SPONSORSHIP PROGRAMME

BDTIC6 | MAY 28, 2026

BUILDING DIGITAL TWIN INTERNATIONAL CONGRESS

SIDE EVENTS: MAY 26 – 27, 2026 | ECTP CONFERENCE



6CH BUILDING DIGITAL TWIN
International Congress

Organized BY  **BDTA**

SUMMARY

- 03 The Event
- 04 The **B**uilding **D**igital **T**win **A**ssociation (**BDTA**)
- 05 The **E**uropean **C**onstruction and sustainable built environment **T**echnology **P**latform (**ECTP**)
- 06 The last edition of the BDTIC
- 07 Why sponsor the BDTIC6 in Brussels?
- 10 Sponsorship Packages
- 20 Partner with BDTA and stand out at BDTIC6!

THE EVENT

The 2026 ECTP & 6th Building Digital Twin International Congress – will take place in **Brussels** at the **Thon Hotel Bristol Stéphanie**.

The **ECTP & BDTA 3-day Congress** includes:
the **ECTP Congress** on **May 26-27** and the **BDTIC6** followed by **parallel workshops** on **May 28**.

Sponsors will benefit from strong onsite visibility and extensive Europe-wide online advertising of the event.




THE 3-DAY PROGRAMME:

 Tuesday, May 26, 2026

Day 1: The ECTP Conference

- 13:00 – 14:00: Welcome Coffee + Registration
- 14:00 – 15:00: Welcome + 2 keynotes
- 15:00 – 16:00: Special session 1
- 16:00 – 16:30: Networking Coffee break
- 16:30 – 17:30: Special session 2
- 17:30 – 18.30: History & State-of-play of B4PICs + Signing Ceremony


A day designed to welcome participants, spark insightful discussions, and cultivate networking in an inspiring atmosphere.

 Wednesday, May 27, 2026

Day 2: The ECTP Conference

- 08:30 – 09:00: Welcome Coffee
- 09:00 – 10:15: Sessions 1 & 2
- 10:20 – 11:35: Sessions 3 & 4
- 11:35 – 11:55: Networking Coffee Break
- 11:55 – 13:10: Sessions 5 & 6
- 13:10 – 14:10: Networking Lunch Break
- 14:10 – 15:25: Sessions 7 & 8
- 15:30 – 16:30: Conclusion
- 19:00: The BDTA - ECTP Networking Cocktail

An opportunity to deepen exchanges, discover new insights, and celebrate collaboration within the built environment community.

 Thursday, May 28, 2026

Day 3: The BDTIC6 & Parallel Workshops

- 08:30 – 09:00: Welcome Coffee
- 09:00 – 11:30: BDTIC6 Part 1
- 11:30 – 12:00: Networking Coffee Break
- 12:00 – 13:45: BDTIC6 Part 2
- 13:45 – 15:00: Networking Lunch Break
- 15:00 – 17:30: Parallel Workshops

The final day will feature the 6th edition of the BDTIC and thematic workshops in the afternoon, closing the event with a forward-looking perspective on innovation and transformation in the sector.

THE BUILDING DIGITAL TWIN ASSOCIATION (BDTA)

The **Building Digital Twin Association** resulted of the EU-Project SPHERE, the 1st Europe Horizon 2020 project that aimed to provide a BIM-based Digital Twin Platform. The BDTA is a **non-profit association** based in Belgium, **composed of entities and individuals who work together to shape the future of the Building Digital Twin industry** by fostering the definition of the Digital Twin-concept and by co-creating a standardized frame to facilitate, data integration and interoperability for all AECOO-stakeholders, along the whole lifespan of building assets.

At present, the association is involved in **3 EU-projects**:

- **Hycool-IT** - GA 101138623 (2024-2027)
- **Dyman** - GA 101161930 (2024-2027)
- **Heritalise** - GA 101158081 (2025-2028)

and manages **5 different Working Groups** on:

- WG1. Definitions and Roles
- WG2. Data Interoperability
- WG3. Simulation across Lifecycle
- WG4. Ethical and Privacy Metrics
- WG5. Civil Infrastructures

The BDTA's President, Eduardo Loscos, is the Convener of **CEN/TC 442 WG9** which contributes to the development of BIM-related standards and to the certification of the Building DT concept .

The project aims to develop an **Open Technology Framework** to optimize the building lifecycle, to reduce costs and to improve energy efficiency in residential buildings.



THE EUROPEAN CONSTRUCTION AND SUSTAINABLE BUILT ENVIRONMENT TECHNOLOGY PLATFORM (ECTP)

The **European Construction and sustainable built environment Technology Platform (ECTP)** is a leading membership organization promoting and influencing the future of the Built Environment.

First founded in 2004 ECTP brings together the collective vision for a leading edge European Built Environment on behalf of its members. The ECTP gathers more than 150 Member organizations from across the construction sector and other sectors from the whole supply chain of the Built Environment.

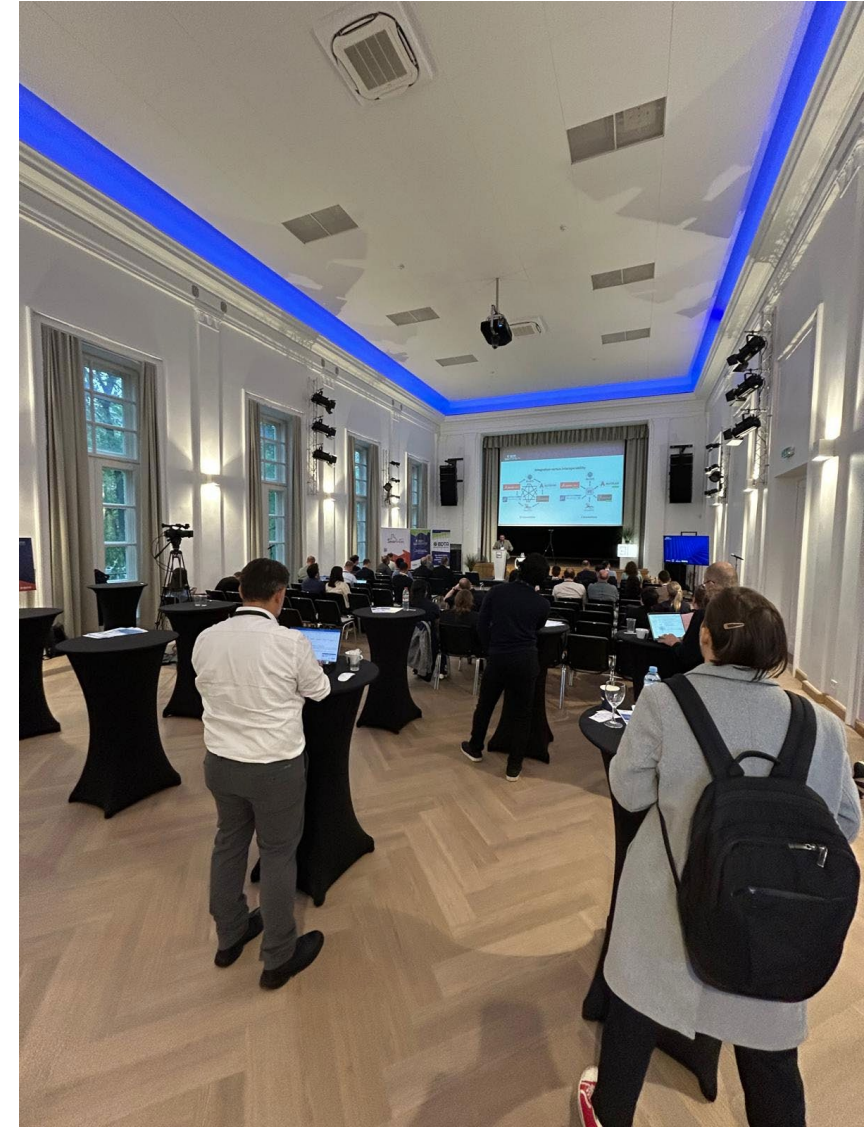
It diversifies membership across 26 countries, large enterprises, SMEs, universities, research organizations and professional associations allows it to take an integrated approach to tackling all relevant issues. They connect people and organizations from across the supply chain, helping it work collectively to improve their position on many societal and industrial issues including energy, climate change, efficiency and infrastructure.

The ECTP is one of the European Technology and Innovation Platforms that are industry-led stakeholder for a recognized by the European Commission as key actors in driving innovation, knowledge transfer and European competitiveness.



THE LAST EDITION OF THE BDTIC

The **5th edition** of the **BDTIC** took place in **Kaunas, Lithuania**, on May 14, 2025. The Congress was **co-organized by** the **BDTA** and the **Kaunas University of Technology (KTU)**. The event was made possible thanks to the generous support of our **Platinum sponsors: Bentley Systems (USA), NEANEX** (Belgium), and the EU-funded projects **Dyman** and **SmartWins**.



WHY SPONSOR THE BDTIC6 IN BRUSSELS?

- 1. Access to the Heart of European Research and Innovation**
- 2. Direct Engagement with Key Decision-Makers**
- 3. Visibility to Leading Universities, Research Organizations, and Companies**
- 4. Platform for Partner Matchmaking, networking and Collaboration**
- 5. High-Impact Brand Exposure**



THE ATTENDEE'S PROFILE



Corporate: business developers, innovation managers, salespeople, project managers, civil, industrial or mechanical engineers, operations managers, capital investors, construction managers and consultants



Academics: researchers, PhD candidates, PhDs, senior research scientists, associate professors from universities and research centers.



Public Administration: government administrations, representatives from the European Commission and Parliament, representatives from cities, regions and countries responsible for the digital transition and digitalization.

SPONSORSHIP PACKAGES

All Packages give access to:

- ☐ Panel with logos at the event's website
- ☐ An exclusive publication at social networks
- ☐ Visibility in the official final programme
- ☐ Inclusion in our BDTIC6 newsletter
- ☐ Complimentary registration passes



THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY

PLATINUM

EVENT SPONSOR
(maximum 3)

Ensure the maximum
visibility

6.000€

GOLD

WORKSHOP SPONSOR
(maximum 2)

Offers the opportunity to
organize a workshop –
showcase your brand or
project

5.000€

SILVER

*COCKTAIL/COFFEE
SPONSOR*
(maximum 1/2)

Offers brand visibility

3.000€

BRONZE

*DISSEMINATION
SPONSOR*
(unlimited)

Visibility of your EU
project

1.500€

THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY

PLATINUM *EVENT SPONSOR* (maximum 3)

Ensure the maximum visibility

6.000€

- ☐ Keynote speaker BDTIC6 morning May 28
- ☐ Free BDTA Full Membership (valued at 6000€)
- ☐ 3 in person entries
- ☐ Featured article in the BDTA's newsletter
- ☐ Exhibition table
- ☐ Networking support
- ☐ Dedicated social Media posts
- ☐ Slideshow to be shown in catering area
- ☐ Branded Roll-up catering area

* + VAT

** Detailed information will be shared with each sponsor individually

THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY



THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY

GOLD

WORKSHOP SPONSOR
(maximum 2)

Offers the opportunity to organize a workshop – showcase your brand or project

5.000€*

- ☐ Organize a workshop the afternoon of May 28
- ☐ Equipped room for workshop
- ☐ Exhibition table (if desired)
- ☐ 2 in person entries
- ☐ Featured article in the BDTA's newsletter
- ☐ Networking support
- ☐ Dedicated Social Media post
- ☐ Branded Roll-up workshop room

* + VAT

** Detailed information will be shared with each sponsor individually

THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY



THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY

SILVER

COCKTAIL/COFFEE SPONSOR
(maximum 1/2)

Offers brand visibility

3.000€

- ☐ Choose to sponsor Networking Cocktail or Coffee Break
- ☐ Brand mention during BDTIC
- ☐ Brand Roll-up at Cocktail or Coffee Break
- ☐ 1 in person entry
- ☐ Inclusion in the BDTA's newsletter
- ☐ Networking Support
- ☐ Dedicated Social media post

* + VAT

** Detailed information will be shared with each sponsor individually

THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY



THE BENEFITS ACCORDING TO THE SPONSORSHIP MODALITY

BRONZE

DISSEMINATION SPONSOR
(unlimited)

Visibility of your EU project

1.500€

- ☐ Exhibition space to promote your project
- ☐ 1 in person entry
- ☐ Networking Support
- ☐ Placement in BDTA's Newsletter
- ☐ Social media post

* + VAT

** Detailed information will be shared with each sponsor individually



The payment conditions

The sponsorship payment will be made according to the following conditions:

50% of the total amount due upon confirmation of the sponsorship

50% of the total amount due in April 2026

Additional information

Entries included in sponsorships include the entire social program of the conference.

The website

<https://buildingdigitaltwin.org>

PARTNER WITH THE BDTA AND STAND OUT AT BDTIC6!



If you are interested in any of our sponsorship packages, please get in touch with us.

Sponsorship options can be tailored, and we are happy to answer any questions you may have.

email:

info@buildingdigitaltwin.org

website:

buildingdigitaltwin.org/bdtic-2026/